



AIM Elevate

Nurturing Entrepreneurs, Shaping Tomorrow

AIM Elevate

SPOTLIGHT



Nurturing Entrepreneurs, Shaping Tomorrow

JANUARY – MARCH 2025

Founder and CEO Desk



Dear All,

Greetings!

As we stride into 2025 with renewed vigor, our mission to empower micro and nano ventures has gained significant momentum. This quarter, we've driven impactful growth, championed entrepreneurs, and expanded our global footprint. Let's celebrate these milestones and envision the road ahead.

1 Empowering Growth:
Supported **60+** micro and nano ventures, with 80% led by women entrepreneurs.

2 Global Reach:
Welcomed entrepreneurs from **5+** countries, fostering cross-border collaborations.

3 Economic Impact:
Created **1,200+** jobs and achieved an average revenue growth of 45%.

4 Sustainability Leadership:
Enabled **5** ventures to adopt circular economy practices and green technologies.

5 Community Impact:
Positively impacted over **2,000** individuals through mentorship, global market exposure, skill development, and business expansion.



8 Digital Showcase Launch:
Elevate **Digital Showcase** to spotlight inspiring business stories and entrepreneurial journeys.

7 Branding & Promotion Hub:
Rolled out the **Digital Promotion Hub** to offer tailored branding strategies, social media campaigns and online visibility.

6 Global Market Expansion:
Created **strategic partnerships** to unlock new market opportunities.

Thank you for being an integral part of this journey. Together, let's continue to elevate and empower in 2025!

Warm regards,
Ira Agarwal
Founder & CEO, AIM Elevate Ventures

Strategic Partnerships and Collaborations



AIM Elevate Ventures Knowledge Partner of **Board Stewardship**

AIM Elevate, as a Knowledge Partner of Board Stewardship, is driving sustainable leadership by promoting responsible governance and empowering micro and nano ventures with impactful stewardship frameworks.



AIM Elevate and **MentorMyBoard** Unite to Empower Women Entrepreneurs

AIM Elevate partners with MentorMyBoard for the WOMB Entrepreneurship Skill Development Training, empowering women entrepreneurs with leadership, governance, and strategic skills for sustainable growth, reinforcing our commitment to inclusive, future-ready leadership



AIM Elevate and **Vya_Paar** Partner to Accelerate Entrepreneurial Growth

AIM Elevate and Vya_Paar collaborate to empower entrepreneurs with scaling insights, market visibility, and innovative solutions, driving sustainable growth and transforming local ventures into global successes

HEARTY WELCOME



IRA AGARWAL
FOUNDER
AIM ELEVATE VENTURES
AS OUR
KNOWLEDGE PARTNER

AIM Elevate Ventures and Board Stewardship are committed to fostering Stewardship Values and responsible Board Practices amongst the board community for good Corporate Governance.

www.boardstewardship.com

SUCCESS STORIES



TINSEL JEWELS Growth Journey

Tinsel Jewels thrives under the inspiring leadership of its dynamic owners, **Dhairya** and **Tanya**, who are guided by a clear yet remarkable vision:

“To offer exquisite jewellery at an affordable price.”

Through the AIM Elevate platform, Tinsel Jewels experienced transformative growth by leveraging our digital platform:

- 1 Product Expansion:** Showcased their exquisite jewellery collection on the AIM Elevate platform, gaining significant market visibility and expanding their customer base.
- 2 Revenue Growth:** Achieved a remarkable 40% increase in revenue over the past quarter through strategic exposure and targeted market strategies.
- 3 Sustainability Practices:** Integrated eco-friendly methods into their production process, enhancing their sustainable brand appeal.
- 4 Global Networking:** Connected with AIM Elevate's premium corporate network, opening doors to new business collaborations and partnerships.
- 5 Recognition:** Honored with the prestigious IIFA Award for their innovative designs and strong commitment to sustainable craftsmanship.

Tinsel Jewels' growth journey is a reflection of how vision, combined with the right support, can unlock new heights of success.

Their story stands as an inspiration to fellow entrepreneurs in the AIM Elevate community.



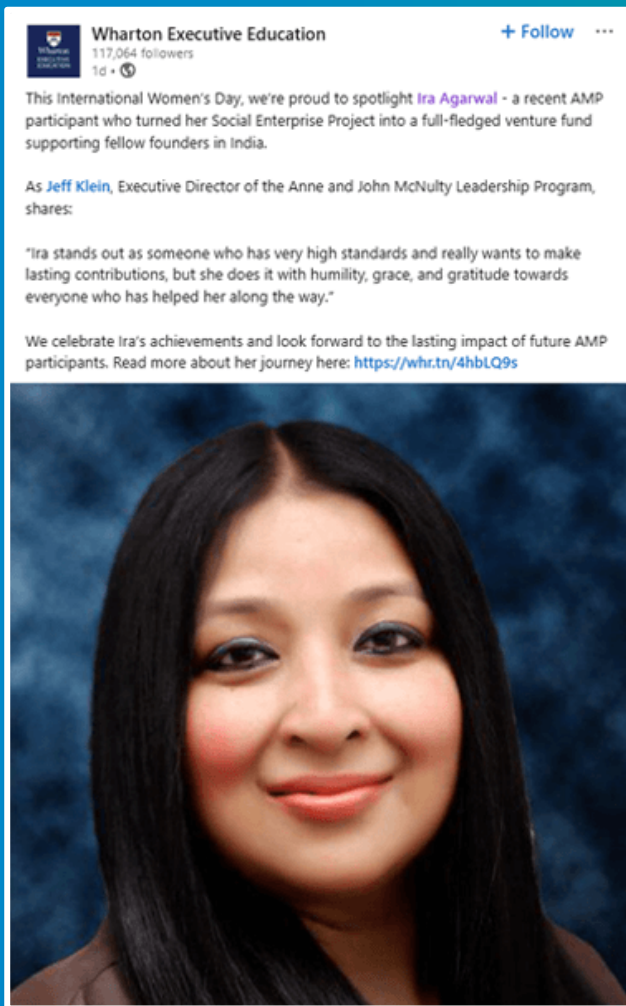
We are highly grateful to AIM Elevate Ventures and Ira Agarwal for their strong belief in Tinsel Jewels. Your mentorship and support have been the cornerstone of our journey, empowering us to reach new heights and achieve extraordinary growth. As we move ahead, we look forward to your continued guidance and inspiration, shaping our path toward even greater success. Thank you for being an integral part of our success story!



Tanya Khanna



Recognition



Wharton Executive Education

Honored Ira Agarwal, Founder and CEO of AIM Elevate on International women's day, celebrating her remarkable entrepreneurial journey.

Her inspiring story was featured in the **March 2025 edition of Wharton@Work**, showcasing her impact in driving innovation and empowering ventures.

HR Association of India

Honored AIM Elevate Ventures and Ira Agarwal with the Tech Innovation Award.

This prestigious recognition celebrates their pioneering contributions to technological innovation, empowering micro and nano ventures, and driving transformative impact in the entrepreneurial ecosystem.

